



NEWS RELEASE



WETA DIGITAL PURCHASE SITE LICENSE OF NUKE

London, July 6th, 2009 – Leading visual effects software developer, The Foundry (www.thefoundry.co.uk), today announced that Weta Digital, New Zealand's premier multi-award winning VFX studio, has purchased a site license of Nuke to enhance their in-house pipeline.

Weta Digital was formed in 1993 by a group of young New Zealand filmmakers including Peter Jackson to create effects for his *Heavenly Creatures* project.

Since receiving critical acclaim for their VFX work on this project, the company has gone from strength to strength producing astonishing effects for Peter's subsequent blockbusters *King Kong* and *The Lord of The Rings Trilogy*. Their talents have also been employed by many other Hollywood directors and can be seen on box office hits including *I, Robot*, *X-Men: The Last Stand*, *The Day The Earth Stood Still* and *Jumper*. In total their efforts have netted them five Academy Awards® for Best Visual Effects

Paul Ryan, Chief Technology Officer at Weta Digital, comments:

"With ambitious projects on the slate, we need to ensure we have the best tools at our disposal. Our long-standing relationship with The Foundry and our faith in their product development, support and focus on producing a truly useful artist tool set has given us the confidence to make this investment. We have a lot of challenges ahead and are looking forward to seeing the difference that Nuke makes to our workflow."

Matt Welford, Head of 2D at Weta Digital, adds:

"We have been employing The Foundry's software here at Weta since purchasing Furnace for work on *The Lord of The Rings Trilogy*. Since taking on the development and support of Nuke, The Foundry has demonstrated the same commitment they have always applied to their plug-in business. Nuke is a great compositing tool that extends the parameters that a 2D Artist usually works within. My team and I are looking forward to putting it through its paces on a large project."

Bill Collis, CEO of The Foundry, commented, "Weta are one of a few studios that set the bar when it comes to VFX. The Foundry has been lucky enough to enjoy a very collaborative working relationship with them for many years. Their work on *Avatar* has been key in helping us develop our stereo plug-in set – Ocula – and we are delighted that, having been using Nuke on a smaller scale, they have taken the decision to roll it out across their site."

-ENDS-

About The Foundry:

The Foundry is a world-leading innovator of visual effects and image processing technologies that boost productivity in motion picture and video post production. On February 10th 2007, the Academy of Motion Picture Arts and Sciences awarded a Sci-Tech Award® to The Foundry's development team for the Furnace image processing suite. The company now holds two products with AMPAS Sci-Tech Award® winning technology including high-end compositing system Nuke.

The Foundry's products support a wide range of host platforms including After Effects, Autodesk® Media and Entertainment Systems, Avid DS, Baselight, Film Master, Nuke, Scratch, Shake and Final Cut Pro.

Customers include: Digital Domain, The Moving Picture Company, Framestore, Sony Pictures Imageworks, Warner Bros and Weta Digital Ltd.

The Foundry is headquartered in London, and has offices in Los Angeles. For more information please visit The Foundry's website at www.thefoundry.co.uk, or call +44 20 7434 0449.

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